



**115 S. Main Street
Summerville, SC 29483
MainStreetReads.com**

CONTACT:

Shari Stauch, Owner / Events
shelfcare@mainstreetreads.com
843.834.1872 (cell)
843.875.5171 (store)

PRIME LOCATION:

Situated across from **Hutchinson Square** in the heart of historic downtown Summerville, SC, named a **Main Street USA** city:



- 16 miles from CHS Airport
- Bedroom community for lowcountry mega-employers Boeing, Volvo and Mercedes
- Half block from local 200+ seat community theatre
- Across from town square w/stage for our outdoor events, and a block-long city center!



Bookfest Outdoor Stage

WE MAKE READING FUN!

We launched in the heart of Summerville in 2019 and every day begins a new adventure!. Our bedroom community –outside Charleston, SC– boasts 16 elementary/middle schools, an arts school, six high schools, two private prep schools, and three nearby colleges.

We’re a newly named state Cultural District in a historic downtown center with a town square/ bandshell, community theatre, weekly farmers market, an arts center, library society and...US, all within two city blocks!



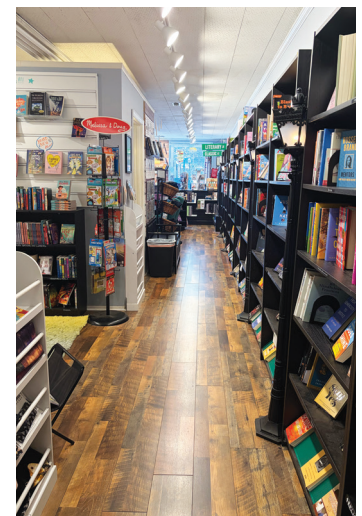
ACTIVE MEMBERS IN:

- Summerville/Dorchester Chamber of Commerce
- Summerville DREAM (downtown retail merchants)
- Summerville Rotary Club
- ABA and SIBA
- Timrod Library Society

WITH A LITTLE HELP FROM OUR FRIENDS:

We love cross promoting with downtown businesses including the **Flowertown Theatre**; the **Public Works Arts Center**, the **Timrod Library** (also serve on its board of directors); **Coastal Coffee** and **Kersey House** (restaurants). We showcase local heroes at our weekly “These Are the People In Your Neighborhood” storytime. Retail businesses surrounding town square promote each other with joint *Shop Local* campaigns, several holiday walk & shops, and monthly downtown Third Thursday festivals, each with unique themes.

Main Street Reads is an NYT Bestsellers and ABA/Bookscan reporting store.





LIVE EVENTS INCLUDE:

- **Summerville Book Festival** with 3-6 marquee events at the theater indoor stage, plus two outdoor stages and art center stage!
- **Signings/Salons** in-store or on town square and at relevant book clubs.
- **Event Signings** in conjunction with downtown festivals/book events (IBD, Banned Books Week, Sweet Tea Festival, Bookstore Romance Day).
- **Author Series** reception/signing events produced in partnership with the Timrod (local library society).

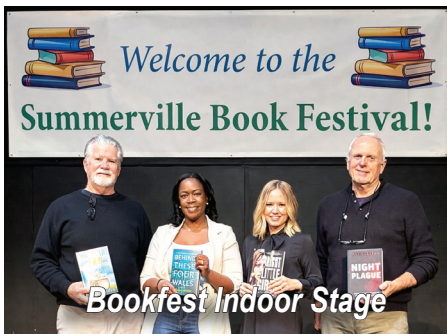


COMMUNITY OUTREACH:

- **Loyalty Program** (7,775 members)
- **Summerville Medical NIC-U Library** (w/Summerville Rotary)
- **Book Giveaways** to students and Summerville Medical pediatric wing
- School outreach via **School Spirit Week** shopping programs and annual **Teachers Night Out**
- **Summerville Book Fest Producer**

****We're seeking authors for our book w/ticket theatre events (200+); for our in-store salons (25-30), and for the 2027 Summerville Book Festival (1800+)**

DATE	EVENT	AUTHOR(S)	SALES	GUESTS	LOCATION
4/24/26	Lowcountry Book Crawl (3 Day Passport)	AUTHORLESS	400+	400+	Main Street Reads
2/28/26	Summerville Book Festival	Multiple	600+	1600+	Hutchinson Square
2/28/26	Lightning in a Mason Jar SBF	Catherine Mann	51	48	Flowertown Theatre
2/27/26	Behind These Four Walls SBF	Yasmin Angoe	91	88	Flowertown Theatre
1/11/26	The Charmed Library	Jennifer Moorman	56	41	Flowertown Theatre
10/26/25	All the Colors of the Dark Luncheon	Chris Whitaker	18	33	Timrod Lunch (Private)
8/25/25	Forget Me Not: Launch Party	Stacy Willingham	244	206	Flowertown Theatre
7/31/25	Harry Potter's Birthday Party	AUTHORLESS	63	200+	Main Street Reads
7/24/25	That Last Carolina Summer	Karen White	221	201	Flowertown Theatre
7/24/26	Where the Rivers Merge	Mary Alice Monroe	163	201	Flowertown Theatre
7/13/26	The Mixing Bowl - Salon	Donna Lynn Lito	36	27	Main Street Reads
6/19/25	Rockets' Red Glare	William Webster	75	62	Coastal Coffee/MSR
3/30/25	Bright Little Girls: Launch Party	Lorna Hollifield	79	75	Azalea Bar
3/28/25	Story She Left Behind	Patti Callahan Henry	89	84	Church Hall (Timrod)
2/15/25	Witchcraft for Weyward Girls: SBF	Grady Hendrix	166	141	Flowertown Theatre
2/15/25	Three Lives of Cate Kay: SBF	Kate Fagan	110	141	Flowertown Theatre
1/20/25	Onyx Storm Midnight Release Party	AUTHORLESS	128	110	Main Street Reads



SOCIAL OUTREACH:

- **Newsletter subscribers:** 10,200+
- **Facebook followers:** 5,325+
- **Instagram followers:** 3,500+
- **TikTok followers:** 1,050+
- **Twitter followers:** 400+
- **Website:** weekly pg views 3,900+

MEDIA COVERAGE:

- Regular listings/features in **Summerville** and **Charleston** print media
- Weekly book columnist for **Summerville Journal Scene** local newspaper
- Local **CBS, ABC** and **FOX** segments for storytime/special events



Flowertown Players Theatre



Author/Publisher Booths at Bookfest