



ADDRESS:

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PRIME LOCATION:

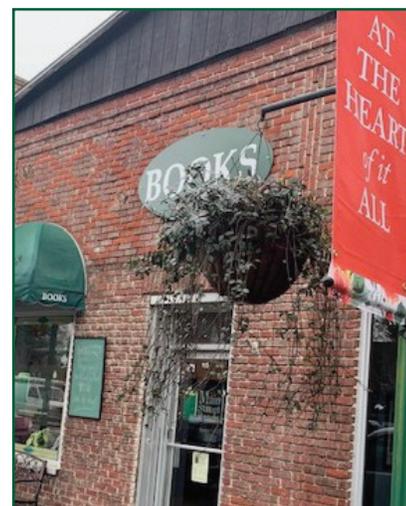
Situated across from **Hutchinson Square** in the heart of historic downtown Summerville, South Carolina, a **Main Street USA** city:

- 16 miles from Charleston International Airport
- Bedroom community for lowcountry mega-employers Boeing, Volvo and Mercedes
- Across from town square/ stage for outdoor events, a block-long city center!
- Fifty steps from local 200+ seat community theatre



Main Street Reads launched in the heart of Summerville on March 1, 2019. Our bedroom community outside Charleston boasts fifteen elementary/middle schools, an arts school, six high schools and three colleges (Trident, Charleston Southern, College of Charleston).

We're part of an **arts renaissance in a historic downtown center** that boasts a town square/bandshell, community theatre, weekly farmers/artisans market, an arts center, library society and...US, all within two short blocks!



WE'RE ACTIVE MEMBERS IN:

- **Summerville DREAM** (downtown retail merchants)
- **Summerville Rotary Club** (and literacy committee)
- **ABA and SIBA** (SIBA Influencer)
- **Timrod Library Society**

PARTNERSHIPS:

We enjoy cross promotion with local business and organizations, including the **Flowertown Players Theatre**; the **Public Works Arts Center**, the **Timrod Library Society** (also serving on its board of directors) and **Summerville DREAM**, our local retailer association (also serving on its board of directors). We involve all these groups in local events, including signings and our newly minted **Summerville Book Festival**.

IN-STORE GROUPS:

- Main Street Writes:** Weekly writer's group, 25+ live/virtual
- Stories on the Square:** Weekly story-time, guest readers
- Fab Fantasy Club:** Monthly fantasy, 20+ live
- Thrill in the 'Ville Club:** Monthly thrillers, 20+ live

- Kiss & Tell Romance Club:** Monthly romance, 20+ live
- Books & Banter Fiction Club:** Monthly fiction, 20+ live
- Adventures in Reading:** Monthly middle grade, 12+ live
- Silent Nights/Mornings:** Two monthly, quiet reading 10+

Main Street Reads is an NYT Bestsellers and ABA/BooksCan reporting store





COMMUNITY OUTREACH:

- Loyalty Program (6,950+ members)
- Summerville Medical NIC-U Library (w/Summerville Rotary)
- Book Giveaways to students and Summerville Medical pediatric wing
- School outreach via **School Spirit Week** shopping programs and annual **Teachers Night Out**
- Summerville Book Fest Producer



SOCIAL OUTREACH:

- 📧 **Newsletter** subscribers: 6,883
- 📘 **Facebook** followers: 4,291
- 📷 **Instagram** followers: 2,786
- 🐦 **Twitter** followers: 375
- 🎵 **TikTok** followers: 602
- 🌐 **Website:** 2800+ weekly page views

OFFERING LIVE AUTHOR EVENTS:

- Signings held in-store or on town square on Sundays, Third Thursdays and in concert with relevant book clubs or Stories on the Square.
- Author Series reception/signing events produced in partnership with Timrod Library (local library society), typically utilizing neighboring hall for up to 220 guests.
- Marquee events and VIP stage authors at Summerville Book Festival take place at the Flowertown Theatre, with post-event receptions at the bookstore.
- Additional signings in conjunction with downtown festivals/book events (i.e. IBD, Banned Books Week, Sweet Tea Festival, Bookstore Romance Day, Oktoberfest).

We're seeking authors for our theatre events; for smaller in-store salons, and to headline the 2026 Summerville Book Festival at theatre and town square (2/28/26)

DATE	EVENT	AUTHOR(S)	SALES	GUESTS	LOCATION
3/30/25	Bright Little Girls: Launch Party	Lorna Hollifield	79	75	Azalea Bar
3/28/25	Story She Left Behind	Patti Callahan Henry	89	84	Church Hall (Timrod)
2/15/25	Witchcraft for Weyward Girls: SBF	Grady Hendrix	166	141	Flowertown Theatre
2/15/25	Three Lives of Cate Kay: SBF	Kate Fagan	110	141	Flowertown Theatre
12/8/24	Parker Discovers the Blues	Marybeth Wishart	45	40	Main Street Reads
6/22/24	Shipwrecked: Middle Grade	MA Monroe/A May	55	57	Hutchinson Square
5/7/24	When Cicadas Cry: Launch Party	Caroline Cleveland	48	42	Main Street Reads
3/10/24	Dead Man's Hand in Conversation	Brad Taylor	51	48	Church Hall (Timrod)
1/22/24	Only If You're Lucky w/Timrod	Stacy Willingham	177	162	Church Hall (Timrod)



COMMUNITY PARTNER:	SEATS	PROXIMITY/FEATURES
Town Square - Outdoor	500+	across street from bookstore, block-long, includes bandshell, one of Book Fest stages
Summerville Community Theatre	204	one half block from bookstore, theatre atmosphere for multiple author events
Public Works Arts Center	50+	one block away, three-year-old arts center with attentive community
Timrod Library (Library Society)	250+	three blocks away; use neighboring hall for our bigger "Author Series" events
Dorchester County Library	75	10 minutes away; large meeting room for signed events and mini book fairs

MEDIA COVERAGE:

- Regular listings/features in **Summerville** and **Charleston** print media
- Weekly book columnist for **Summerville Journal Scene** local newspaper
- Local **Fox News** and "Lowcountry Live" ABC segments on request

