

CONSIGNMENT PROGRAM



Main Street Reads is proud to support local authors through our consignment program, which allows us to carry and feature a wider variety of self-published and print-on-demand titles than we could through traditional purchasing. Your books will be featured in our dedicated “Lowcountry” room, and/or shelved in the appropriate genre space.

GENERAL CONSIGNMENT INFORMATION

Books must have a spine displaying the title and author’s name (no spiral-bound books).

Upon the sale of your book, you will receive 60% of the retail value of the book per copy sold. Retail pricing must be consistent wherever your books are sold. On the 1st of each month we will send payment accrued from book sales the previous month, to an address provided by the consignor.

The basic administrative fee for consignment is \$10.

Main Street Reads agrees to display books on a consignment basis for a minimum of three months. If there is a three-month period without sales, we will ask you to retrieve any remaining stock. Once a book has been removed from our shelves, that title will not be restocked. But please do get in touch when you have a new title to consider for our consignment program.

We will pay only for items sold. Damaged or stolen items are the sole financial responsibility of the consignor.

HELPFUL TIPS TO MAKE YOUR CONSIGNMENT SUCCESSFUL:

- Encourage friends, family, and other contacts to purchase your book at Main Street Reads.
- Contact your local media and mailing lists to announce that your book is available at Main Street Reads.
- Send out press releases, review copies, and other promotional materials.
- Get involved with book clubs, libraries, and other community organizations. Greater success comes from a wide array of author-coordinated promotion.

PLEASE NOTE:

Our role as booksellers is to find the right book for every person who visits. We believe it is our responsibility as stewards of the literary community not to simply sell a book, but to sell the right book. *As such, we hold all of our authors to very high standards of quality and participation.* The books we stock on our shelves reflect upon all of us, and our community.

Before submitting your book or product, consider the following questions:

- Is the product professionally crafted?
- Was it professionally designed/illustrated?
- Does the text have typographical or copy-editing errors?
- Are there production quality issues?
- Is the product’s pricing competitive?
- Does the product have viable marketing support? (author website, active on social media, etc.)

To have your book considered for our consignment program, send an email to mainstreetreads@gmail.com and provide the following information, or drop this sheet at the store when delivering samples or stock:

Contact Name: _____

Author Name: _____

Title of Work: _____

ISBN(s): _____

Publication Date: _____

List Price: _____

Genre: _____

Brief Description of Book: _____

Paperback or Hardcover: _____

of Pages: _____

Link to Author Website (**Note: Amazon listing does not qualify as your website**):

of Copies to be Consigned: _____

Street address to remit payment: _____

City/State/Zip: _____

Phone: _____

Email: _____ Social Security #: _____

Due to the high volume of submissions, responses could take as long as 3-4 weeks. We will ask for a review copy of your book if necessary. Any and all copies left for review will either be accepted as part of store stock, or donated.

FOR INTERNAL USE ONLY:

Date copies delivered to Main Street Reads: _____ No. Copies: _____

Signature of MSR Staff: _____